

Bringing Production Back to the City

Call for papers

Abstract submission: 01.02.2010
Notification – Acceptance: 22.02.2010
Full-paper submission: 26.04.2010

You are invited to submit a paper for presentation at the SCUPAD Congress 2010, “Bringing Production Back to the City” to be held in Salzburg, May 6-9, 2010.

SCUPAD is an independent, non-profit international organization of planners, whose members are based all over Europe, in the Middle East and North America, India and Northern Africa. All SCUPAD members are professionals working at a high level in their respective organizations: planning and other government authorities, educational and research institutions, private development and consultancy practices.

With its annual Congresses since 1965, SCUPAD presents topics for discussion of a contemporary nature and of critical relevance to urban planning and development. Unlike most other international conventions, SCUPAD developed its characteristic style as a more personal exchange among experts, so as to engender informality, international and trans-disciplinary discourse and a lively social and professional network that carries on beyond the Congresses.

The congress topic:

Bringing Production Back to the City

- a comprehensive 21st Century exploration of the various means of production ranging from urban manufacturing to the emergence of green sustainable industries and urban farming.

The SCUPAD 2010 Congress will focus on how these activities will provide jobs for the diverse populations that reside in cities and influence the form, patterns of circulation, architecture, urban design and planning of cities.

Over the last few decades, cities in the advanced capitalist countries have lost their function as centers of manufacturing. This is due in part to inexpensive transportation and communication systems made possible through the subsidization of fossil fuels, and the externalization of environmental and social costs that have harmful effects on our eco-system. As a result manufacturing functions today are dispersed throughout the world and metropolitan areas are being transformed into places of consumption and privileged locations for finance and knowledge based services.

The recent world-wide economic crisis created in large part because of this has made us keenly aware of the over-reliance on the global financial sector and need to diversify our economies and to address the needs of the “other city” – the pockets of poverty and exclusion that exist within every city.

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Despite the significant deindustrialization process of the last decades, manufacturing still plays an important role in the urban economy, mainly as “silent partner” to other sectors, such as the creative, cultural and health care industries. This form of urban manufacturing is no longer characterized by the smoke-stack industries of the past, but by a mix of small- and medium-sized firms that are related to local demand and the city’s financial, artistic and service industries.

At the same time, the emergence in the last few years of green industries provides unexploited job and business opportunities, and has the potential to foster sustainable growth for the local economy and improve urban living conditions, as well as reduce negative impacts on the environment. New urban manufacturing and green industries can provide important employment opportunities, particularly jobs for people with different cultural backgrounds and qualifications, thus serving as “gateways” to social and cultural integration.

A third opportunity to bring production back to the city is the rise of the urban agriculture movement fueled in part by a renewed awareness of nature and the need for greater food security, which in many North American and European cities is already conducted in backyards, rooftops and community gardens. Urban agriculture can combine the production of healthy food with job creation and spaces for community-building and social cohesion.

Some have hypothesized that these new means of production will be the catalyst for the next urban industrial revolution albeit a clean and less exploitative one. (Based on two recent books on the subject entitled “Natural Capitalism” by Lovins, Lovins and Hawkins and “Capitalism As If the World Matters” by Jonathan Porritt)

The SCUPAD Congress 2010 will focus on the impacts of production on economic, social, environmental, land use and urban design issues. The Congress will open with a keynote address framing the issues followed by case study presentations, papers and workshop discussions to explore these issues in detail. The conference will be structured in three sub-themes, which fall under the remit of the general topic of the event:

- **Workshop A: Urban Manufacturing** (Moderator: Andreas Dillinger, mecca consulting, a.dillinger@mecca-consulting.at)
- **Workshop B: Green Industries** (Moderator: Stephen Goldsmith, Center for the Living City, stgoldsmith@gmail.com)
- **Workshop C: Urban Farming** (Moderator: Han Joosten, Bouwfonds Property Development, han.kapaus@hccnet.nl)

Call for papers

Academics, researchers and practitioners are invited to submit an abstract addressing one particular workshop of the event. The papers for the 42nd SCUPAD Congress will be selected with regard to three criteria, namely:

- their contribution **to the aims and topic of the conference**,
- their capacity to **address the questions raised**, and
- their originality of **research, results and conclusions**.

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Submission guidelines

Please submit your abstract of the proposed paper via email to hirschler@email.archlab.tuwien.ac.at by **Monday, February 1st 2010**. Be aware, that the abstracts submitted after this date will not be considered.

The abstract should be no more than 500 words long, and include the following:

1. Indication of the workshop to which the paper is submitted.
2. Paper's Title.
3. Writer's name, affiliation and contact details (preferable email).
4. Outline the problem or the strategy discussed, and its relevance to the workshop theme.
5. If relevant references (no more than three should be included).

The successful contributors will be informed by Monday, **February 22nd 2010** and will be asked to provide a full version of their paper (around 5.000 words) by Monday, **April 26th 2010**.

The papers accepted for presentation will be **published** on **compact disk** and on the SCUPAD **website** following the Congress. Upon acceptance of submitted proposals, authors will receive instructions on the format suggested for the papers and the presentations.

Registration

One presenter per paper will get free congress participation (accommodation and travel costs at one's own expense).

Information on registration costs, including a registration form, is available on the SCUPAD website: www.SCUPAD.org.

Contact

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