

# Mixed-land-use

Medium-term contribution  
to a non-carbon-society

**BUT**

quick wins can be made!!

# Market situation

- More (young and old) people want to live in (inner) cities (creative class)
- Also modern shopping facilities (malls) are now more constructed in cities in stead of outside, but economies of scale still exist
- Energy is privatized: profits will not reduced the price, when saving
- University buildings and environments are mostly not the best show-case

# What can land-use-planning do?

- Proximity of frequently used activities
- Proximity is more important than multifunctional land-use
- Land-use-planning can bring diversity
- Land-use planning can influence the transport-modes (connectivity)

# Quality of life

- Car-based society cause thousands of death and injured people
- The health situation (air, noise, body movement)
- Give people choices, so that they can experience another way of living

# Scale and stepping stones

- All waist is energy, use it!
- Start with yourself, always
- Start with small things even on building level
- Planning systems need too much time, try to make the processes faster.

# Successful approach

- Marketing of sustainability
- Planning is teaching: make (young) people aware, what we can gain by saving energy
- Start at local and regional level, not top down from national levels
- Do not always use experts from outside, listen to the people themselves
- Pricing of mobility can help, but it is not the only long-term solution