



2009.4 SCUPAD Newsletter

1. WELCOME FROM THE PRESIDENT

Dear SCUPAD Members

The SCUPAD Committee met in New York from Oct. 15 to Oct. 18, 2009. It was the first meeting on preparing the SCUPAD Congress 2010. Besides some administrative issues the main tasks were to work on the Description of Congress 2010 and to develop the first draft of the Congress Program.

As decided by the Committee right after the General Assembly in Salzburg on May 17, 2009 the **42nd annual SCUPAD Congress** to be held between **May 6 and 9, 2010** will be on **Bringing Production back to the**

City. The Congress Description as well as the (draft) Congress Program (both in this Newsletter) are also available on the SCUPAD Website (<http://www.scupad.org/site/>) - have a look.

In January 2010 each member will receive via e-mail a personal bill for his or her membership fee. The new structure of membership fees was decided by the General Assembly in May 2009 (published in Newsletter 2009.3).

SCUPAD wishes all a healthy and peaceful year 2010. We hope to see you in May at our 42nd Congress.

Hartmut E. Arras

2. Congress 2010: Congress Description

Bringing Production Back to the City

- a comprehensive 21st Century exploration of the various means of production ranging from urban manufacturing to the emergence of green sustainable industries and urban farming.

The SCUPAD Congress 2010 will focus on how these activities will provide jobs for the diverse populations that reside in cities and influence the form, patterns of circulation, architecture, urban design and planning of cities.

Over the last few decades, cities in the advanced capitalist countries have lost their function as centers of manufacturing. This is due in part to inexpensive transportation and communication systems made possible through the subsidization of fossil fuels, and the externalization of environmental and social costs that have harmful effects on our eco-system. As a result manufacturing functions today are dispersed throughout the world and metropolitan areas are being transformed into places of consumption and privileged locations for finance and knowledge based services.

The recent world-wide economic crisis created in large part because of this has made us keenly aware of the over-reliance on the global financial sector and need to diversify our economies and to address the needs of the "other city" – the pockets of poverty and exclusion that exist within every city.

Despite the significant deindustrialization process of the last decades, manufacturing still plays an important role in the urban economy, mainly as "silent partner" to other sectors, such as the creative, cultural and health care industries. This form of urban manufacturing is no longer characterized by the smoke-stack industries of the past, but by a mix of small- and medium-sized firms that are related to local demand and the city's financial, artistic and service industries.

At the same time, the emergence in the last few years of green industries provides unexploited job and

business opportunities, and has the potential to foster sustainable growth for the local economy and improve urban living conditions, as well as reduce negative impacts on the environment. New urban manufacturing and green industries can provide important employment opportunities, particularly jobs for people with different cultural backgrounds and qualifications, thus serving as "gateways" to social and cultural integration.

A third opportunity to bring production back to the city is the rise of the urban agriculture movement fueled in part by a renewed awareness of nature and the need for greater food security, which in many North American and European cities is already conducted in backyards, rooftops and community gardens. Urban agriculture can combine the production of healthy food with job creation and spaces for community-building and social cohesion.

Some have hypothesized that these new means of production will be the catalyst for the next urban industrial revolution albeit a clean and less exploitative one.¹

SCUPAD Congress 2010 will focus on the impacts of production on economic, social, environmental, land use and urban design issues. The Congress will open with a keynote address framing the issues followed by case study presentations, papers and workshop discussions to explore these issues in detail.

¹ Based on two recent books on the subject entitled "Natural Capitalism" by Lovins, Lovins and Hawkins and "Capitalism As If the World Matters" by Jonathan Porritt.

**3. Annual 42nd SCUPAD Congress 2010: Draft Congress Program****Bringing Production Back to the City**Congress Moderator: **Ivan Stanic** (Ljubljana, Slovenia, SCUPAD Vice-President)**Thursday May 6, 2010**

Afternoon	Arrivals and check-in	
16:00 - 17:15	Registration and welcome (in the Schloss)	SCUPAD Committee Members
17:15 - 17:45	Congress Plenum (Parker Hall) Opening of the Congress 2010 Self-introduction of Participants	Hartmut E. Arras (SCUPAD President) All
17:45 - 19:15	Key-note Speech Title to be decided	Prof. Dieter Laepple (Hafen-Universität Hamburg, Germany) Prof. Ron Shiffman (Pratt Institute, Grad Center for Planning, New York, Brooklyn, USA)
19:15 - 19:30	Questions and Answers	Congress Moderator
19:30 - 20:00	Wine-Reception	
20:00	Dinner	

Friday May 7, 2010

9:00 - 9:45	Congress Plenum (Parker Hall) Two Discussion Groups • Reflections on the Key-note • Questions for the Working Groups	Moderators
9:45 - 10:45	Urban Manufacturing Case Study 1: Berlin Spacial Planning for the Development of Small and Medium-sized Industries for Berlin (draft title)	Torsten Tonndorf (Head of Section City-Development-Planning, Senate Department for Urban Development Berlin, Germany)
10:45 - 11:15	Break	
11:15 - 12:15	Green Industries Case Study 2: New York Brookly Navy Yard (title to be decided)	Adam Friedman (Executive Director Pratt Center for Community Development, New York, Brooklyn, USA)
12:30 - 14:00	Lunch	
14:00 - 15:00	Urban Farming Case Study 3: Valencia or Ethiopia	N.N.
15:00 - 15:15	Dividing into Working Groups A, B, C • Goals of the Working Groups • Questions for the Working Groups • Introduction of Moderators	Working Group Moderators A: Andreas Dillinger (Vienna, Austria) B: Stephen Goldsmith (Utah, USA) C: Han Joosten (Amsterdam, Netherlands)
11:15 - 15:45	Break	
15:45 - 18:00	First Session of Working Groups First Discussion	Working Group Moderators
18:00	Barbecue	

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3. Continuation Annual 42nd SCUPAD Congress 2010: Draft Congress Program

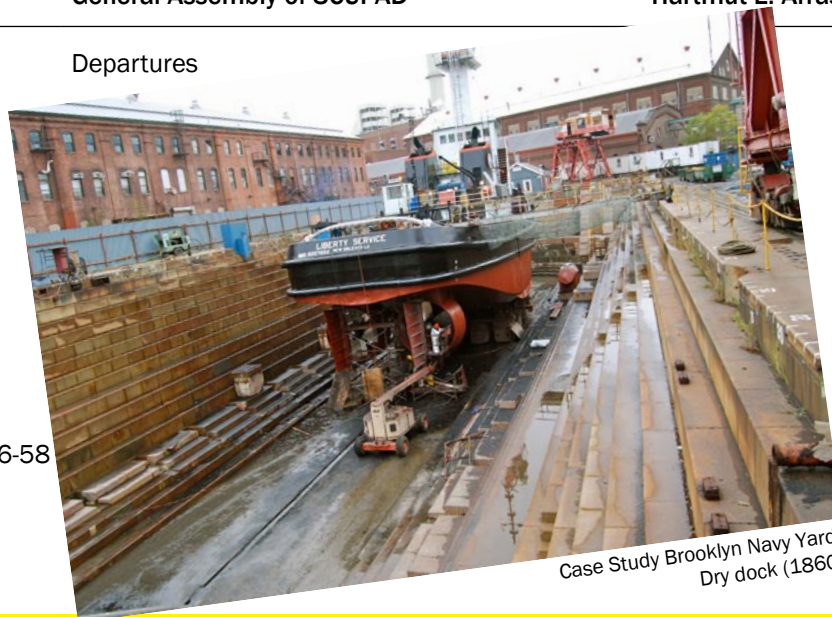
Saturday May 8, 2019

9:00 - 9:15	Congress Plenum (Parker Hall) Provisional Working Group Results	Workshop Moderators
9:15 - 10:00	Presentations: Results of the Call for Papers • Workshop A: Urban Manufacturing • Workshop B: Green Industries • Workshop C: Urban Farming (each paper 15 minutes)	Congress Moderator N.N. N.N. N.N.
10:00 - 10:30	Break	
10:30 - 13:00	Second Session of Working Groups Continuation of Discussions	Working Group Moderators
13:00 - 14:00	Lunch	
	Afternoon Free	
19:00	Formal Dinner	

Sunday May 9, 2010

9:15 - 11:00	Congress Plenum (Parker Hall) Concluding Session • Workshop Results • Paneldiscussion	Workshop Representatives Case Study Speakers, Congress Moderator N.N.
11:00 - 11:15	• Conclusions Reflections on Congress 2010 Presidents closing remarks	All Hartmut E. Arras (SCUPAD President)
	End of Congress	
11:15 - 11:30	Break	
11:30 - 13:00	General Assembly of SCUPAD	Hartmut E. Arras (SCUPAD President)

Afternoon Departures



Case Study Brooklyn Navy Yard: Dry dock (1860)

Location:
Schloss Leopoldskron
Leopoldskronstrasse 56-58
5020 Salzburg, Austria

Hold the date for the
42nd SCUPAD Congress
May 6 - 9, 2010

... and
don't forget
to register online
(see SCUPAD Website)