



2010.1 SCUPAD Newsletter

Bringing Production Back to the City: SCUPAD Congress 2010

New: Bills for membership fee

SCUPAD Committee met in Vienna (Feb. 5 - 6) and worked on the 2010 Congress program, as well as on various administrative issues. The update together with the Congress blurb can be found on SCUPAD Website.

The 42nd SCUPAD Congress (May 6 - 9, 2010) is on **Bringing Production Back to the City - a comprehensive exploration of the various means of production in 21st century cities ranging from urban manufacturing to the emergence of green industries and urban farming.**

The SCUPAD Congress will focus on the impacts of this production on economic, social, environmental, land use, urban design and planning issues. It will also consider how these activities can provide jobs for the diverse populations that reside in cities. ... (more on website)

Don't forget to register for SCUPAD Congress 2010. Take advantage of a discount for early registration - do it online; use the registration-tool on the Website!

Membership fee: What is new in 2010?

In May 2009 the General Assembly decided on a fairer structure of membership fees. The normal fee was raised by € 10 (to now € 90), and fees were reduced not only

for "Young Professionals" but also for "Students" and "Seniors", the fees additionally differ with respect to the country a member lives in (website: "About SCUPAD").

Also new: Each member will annually receive a personal bill for the membership fee - starting in February 2010. As SCUPAD neither knows the age nor special category of a member (student, young professional or senior), all will be asked to indicate their status and their year of birth. This information will go back to the treasurer, Petra Hirschler, a corrected bill will be sent, if necessary.

The Committee kindly asks you to pay your annual membership fee promptly by wire transfer, a PayPal function will be available. In the past, mainly only those who participated in a Congress paid their annual membership fee.

Changing to annual billing is a challenge to go on enthusing SCUPADians to be active members.

There are convincing arguments to remain enthusiastic about SCUPAD: "What makes SCUPAD Great": written by Ivan Stanic, and (at least) "Eight Reasons to become a member of SCUPAD!" written by Jan Hoosten.

Just go on reading, don't miss it!

What Makes SCUPAD Great?

Ivan Stanic, Vice President

There might be larger and more prestigious planning associations, but ... how often can one participate in multi-national, trans-generational and inter-disciplinary discussions with young as well as experienced professionals covering the wide range of fields planners and development experts plough? **Once a year in Salzburg, Austria, at the annual SCUPAD Congresses.**

Does a property developer willingly sit at the same table with a published academic, community activist, planning consultant, public official, young professional or even student to discuss pending planning issues, whether closer to global concerns or simple, yet complex real practical situations? **At SCUPAD Congresses always!**

Obtaining first-hand presentations on planning and development issues worldwide, as well as responses from the actual person involved with either their preparation, decision-making or implementation reinforces respect for perseverance and commitment of the individual person - the planning professionals working as a consultant, public official, elected person or teacher or the team: the player driving the development or planning process.

SCUPAD provides those presentations.

It is always amazing to hear concerns that could easily be uttered by oneself, from the lips of a person living and working halfway around the world, a person coming from a different territory, planning culture, societal development condition or general experience: The questions

sound the same, yet their understanding varies, as can be seen from successes on similar issues resolved by private planners or adequate governmental responses, but even learning that successful procedures used in one place can often lead to the opposite end result elsewhere.

SCUPAD discussions widen your understanding.

Of course, the pre-condition for any successful organisation that strives for better planning, empathy in development and good will is the open-mindedness of its members and desire to regularly think and rethink one's professional positions in our ever-changing world.

SCUPAD opens your mind.

Meeting annually in an almost iconic, globally revered place provides the necessary setting for self-contemplation, while the Alpine backdrop induces a specific humbleness and modesty, which can erase the boundaries conditioned by social standing, professional dogmas or cultural and historical blinders one carries intentionally or unknowingly in one's mind.

Schloss Leopoldskron provides this for SCUPAD!

Since 1966 SCUPAD has organized congresses dealing with contemporary planning and development issues, which were attended by planners from every continent. Recently, with better promotion policies, the obtained knowledge has become available to all individuals that desire more ethics, empathy and exchange of ideas in planning through the publication of congress materials ...

... available on the SCUPAD Website.



EIGHT REASONS to Become a Member of SCUPAD!

Han Joosten, Committee Member

Why should you become a member of SCUPAD?

1. To make contact with highly qualified professionals in an informal way

- SCUPAD is an informal network of professionals working on urban and regional planning issues.
- Most SCUPADians have been working in these fields for many years.
- Many SCUPADians have known each other for more than 10 years, many of them are life-long friends.

2. To meet nice and interesting people from all over the world



- The annual congress in Salzburg is a kind of general assembly of the “United Planning Nations”.
- SCUPADians are a group of professionals who have evolved into a “family”, reuniting in Salzburg each year and welcoming new members.
- Members of SCUPAD speak a special language that you will quickly learn: SCUPADian English.

3. To share your ideas and experiences with others

- The annual congress in Schloss Leopoldskron in Salzburg is a open yet structured happening: there is much time for discussions in small working groups and inspiring talks in the evenings sitting around the open fire in the castle.
- Members of SCUPAD like to speak up: join this family and let us hear your ideas and experiences in the field of urban and regional planning.



4. To learn from practical experiences and concrete case studies in the field of planning from many countries

- From housing studies in Moscow, to agriculture planning in South Africa to city planning in Paris and to environmental planning solutions in Salt Lake City: you get it all at the different SCUPAD congresses.
- The speakers range from architects/planners for municipalities and other governmental bodies to those working in private planning, architectural and development companies.



5. To have entry to networks of planning professionals all over the world

- The SCUPAD database gives you the contact information for all the members: this is a private Google of highly-skilled planners at a low entry cost.
- While you can meet many of these members personally during the annual congress, it is easy to contact them the rest of the year.

6. To meet once a year in a place for quiet reflection in the turbulent world, where you feel and smell history

- Schloss Leopoldskron in Salzburg is the venue for the SCUPAD Congress. This castle, owned by the Salzburg Global Seminar, is a beautiful old building set in the wonderful nature of the mountains and lake around Salzburg.
- The castle’s garden is a place of beauty, inspiring congress participants sitting in working groups discussing planning and urban development issues.
- The old town of Salzburg (only minutes away from the Schloss) invites you for a stroll through history.



7. To share in the special ambience once-in-a-life-time castle atmosphere at a reasonable price



- The atmosphere in Schloss Leopoldskron is unique: a better venue for an annual congress cannot be found easily.

- The great food and good wines stimulate to be creative during the discussions.
- The costs for a room and the food/drink package are a bargain - compared to those at other conferences in the planning field.

8. The membership fee of SCUPAD is a real bargain!

- You get a discount on the fee for annual congresses.
- There are special rates for students, young professionals and seniors.
- The fees differ regarding to the country a member lives in.
- You get unlimited entrance to the membership database with the contact details of the members.



SCUPAD Global Fund: New name, new goal and call for donations

In the beginning of the 90s SCUPAD founded an internal “SCUPAD Reform Country Fund” to support colleagues from Eastern European countries to participate at SCUPAD Congresses. The fund was fed only through donations from SCUPAD Members.

In order also to be able to attract colleagues from other parts of the world to come to SCUPAD Congresses, either to present a case study or as participant, the Committee decided to change the name and goal of the fund.

The new name is “SCUPAD Global Fund”. The fund will support attendance at SCUPAD Congresses for practitioners, academics and researchers working or living in a low- or lower-middle-income country (according to GNI) who are dedicated to urban and regional planning issues.

Who should consider applying?

Persons who - for financial, sponsorship or other reasons - would not otherwise be able to attend a SCUPAD Congress:

- Practitioners, academics and researchers who are interested in SCUPAD and its annual congresses.
- Students who wish to meet and interact with colleagues with similar interests from around the world.

The SCUPAD Global Fund can cover travel and accommodation costs to some extent, but not in total.

Priority will be given to

- Young practitioners, academics and researchers up

to the age of 34.

- Presenters selected from the call for papers.
- SCUPAD Members.

Applications should be sent to the SCUPAD Treasurer, Petra Hirschler (hirschler@email.archlab.tuwien.ac.at).

Call for donations to SCUPAD Global Fund!

The new fund also is dependent only on donations from SCUPAD Members. Therefore, your support is essential to maintain the SCUPAD Global Fund.

The Committee kindly asks all SCUPADians to donate to the fund; all sums are very welcome and will be received with great thanks.

Bank Transfer to SCUPAD Global Fund:

- Account holder: Thomas Dillinger Treasurer, (the switch to Petra Hirschler, the new treasurer, will take place soon)
- Account No.: 2547538
- Bank Code: 20111
- Bank: Erste Bank der Oesterreichischen Sparkassen
- IBAN: AT132011100002547538,
- BIC: GIBAATWW

The budget of the SCUPAD Global Fund will be (as the Reform Country Fund always had been) separated from the budget of SCUPAD as association even though transfers go to the same account.

SOME MORE NEWS

Freiburg i.Br.: European City of the Year 2010

In a competition against 70 European cities, and at the end against Bordeaux and Valencia, the City of Freiburg i.Br., Germany, on November 20, 2009, received the award “European City of the Year 2010“, given by the “Academy of Urbanisme, London”.

This is a great honor for SCUPAD Member **Wulf Daseking** and also a deserved recognition of his work; since 1984 he has been Head of Planning and Development in Freiburg.

Congratulations!

Salzburg Global Seminar

EXPLORING AN URBANIZING WORLD: CHINA AS A CASE STUDY

This study tour by the Salzburg Global Seminar to various locations in China between October 1 - 11, 2010 will explore the rapid impact in China and the precautions being implemented to handle this trend.

For information visit: www.SalzburgGlobal.org or directly contact: ibrown@SalzburgGlobal.org

