



# 2010.2 SCUPAD Newsletter

Dear SCUPAD Members and dear Subscribers to the Newsletter



In a few weeks the **42<sup>nd</sup> annual SCUPAD Congress** will take place (May 6 - 9) - as always (beside one exception) in magnificent Salzburg, Austria.

The topic of the Congress - you might know - will be **“Bringing Production Back to the City”**, an exciting and very current theme. After cities went through a radical de-industrialisation they concentrated on consumption and became privileged locations for finance and knowledge-based services. Faced with the financial crisis cities discover the urgent need for creating working places with new kinds of urban industries to strengthen the urban economy and to provide employment opportunities, particularly jobs for people with different cultural backgrounds and qualifications.

After the keynote **“Beyond the Myth of a Post-Industrial City”** (Dieter Laepple Hamburg and Ron Shiffman, New York) the Congress will in a first discussion focus on case studies respectively overviews on **Urban Manufacturing: “Manufacturing a Sustainable City**

**- Lessons from New York”** (Adam Friedman, Brooklyn), **Green Industries: “The Role of Cities in a Green Economy”** (Philipp Rode, London) and **Urban Farming: “Self-Sufficient City”** (Vicente Guallart, Barcelona) supplemented by **“Urban Harvesting as Planning Approach towards Productive Urban Regions”** (Wouter Leduc, Wageningen).

In a second discussion the Congress will focus on **Impacts on Planning** of new manufacturing in the city after a presentation on **“Spatial Planning for Industrial Development in Berlin”** (Torsten Tonndorf, Berlin).

You can read the complete description on Congress and the program on the SCUPAD Web site (<http://www.scupad.org/site/node/25>).

**Don’t forget to register** online. It is easy and quick, just go to <http://www.scupad.org/site/2010registration>.

I am looking forward to seeing you soon in Salzburg.  
Hartmut E. Arras  
SCUPAD President

## Membership Fee: [New billing process](#)

The General Assembly (GA) of SCUPAD decided on a fairer structure of membership fees in May 2009, taking into account the average income of the country where a member lives. Also the billing process for the membership fees has changed. **Members will annually receive a personal bill by e-mail**, it starts this April.

The GA also decided on new categories for membership. Beside **Young Professionals, Students and Seniors** now have the advantage of **reduced membership fees** (see <http://www.scupad.org/site/membershipfee>).

**By the way**, did you already read **“What Makes SCUPAD Great?”** (By Ivan, Stanic, Vice President) and **“8 Reasons to Become a Member of SCUPAD”**? (by Han Joosten, Committee Member). Don’t miss to reading these articles, they are wonderfully written, you will find them on the SCUPAD Web site under **“About SCUPAD”** (<http://www.scupad.org/site/node/1>).

## Important Information: [Spam setting](#)

Some members and subscribers do not receive e-mails informing them about a new SCUPAD Newsletter. This might happen because of the **spam setting** which defines SCUPAD e-mails as spam or through an **invalid e-mail address**.

Helpful instructions how to change your spam settings and how to update your e-mail address you find on the SCUPAD web site (<http://www.scupad.org/site/>).

We strongly recommend that you visit the SCUPAD web site from time to time. This keeps you informed and you will find the newsletters - even if you don’t receive SCUPAD e-mails.